

# Industry Relations Program

## We Support

- Advisory Boards
- Event Boards
- Customer Boards
- Executive Focus Grps.
- Trade Association Boards & Committees
- Board of Directors

## What We Do

- Strategic Planning
- Communications
- Recruitment
- Initiative Project Management
- Operations & Tech Management

## We've done it for others.



**What:** Created & Managed 5 CMO Councils Globally.  
**Benefits:** Branded Experience for 50 CMOs from top brands.  
**Results:** Lead to over ~\$25M in new revenue over 2 years.



**What:** Created & Managed 12 Committees & Task Forces.  
**Benefits:** Led Executive Stakeholders from leading internet brands.  
**Results:** Lead to ground-breaking industry research & standards.

## Let Us Support Your Efforts.

Set Up A Call 

call: (646) 582-9690

email: sales@theb2bmarketing.co